

LESSON PLAN

DEPARTMENT OF TEXTILE ENGG, GOVT. POLYTECHNIC, BHADRAK

SUBJECT: Entrepreneurship and Management & Smart Technology Periods: 4 per week SEMESTER: 5th

NAME OF FACULTY: L.D SETHY ACADEMIC YEAR: 2022-2023

Semester From date: 15.9.2022 To Date: 22.12.2022 No. of weeks: 15

Week	Class Day	Theory / Practical Topics
1st	1st	Entrepreneurship
	2nd	Concept /Meaning of Entrepreneurship
	3rd	Need of Entrepreneurship
	4th	Characteristics, Qualities and Types of entrepreneur, Functions
2nd	1st	Barriers in entrepreneurship
	2nd	Entrepreneurs vrs. Manager
	3rd	Forms of Business Ownership: Sole proprietorship, partnership forms and others
	4th	Types of Industries, Concept of Start-ups
3rd	1st	Entrepreneurial support agencies at National, State, District Level (Sources): DIC, NSIC,OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc
	2nd	Technology Business Incubators (TBI) and Science and Technology Entrepreneur Parks
	3rd	Market Survey and Opportunity Identification
	4th	Market Survey and Opportunity Identification
4th	1st	Business Planning
	2nd	SSI, Ancillary Units, Tiny Units, Service sector Units
	3rd	Time schedule Plan, Agencies to be contacted for Project Implementation
	4th	Assessment of Demand and supply and Potential areas of Growth
5th	1st	Identifying Business Opportunity
	2nd	Final Product selection
	3rd	Project report Preparation
	4th	Preliminary project report
6th	1st	Detailed project report, Techno economic Feasibility
	2nd	Project Viability
	3rd	Management Principles
	4th	Definitions of management
7th	1st	Principles of management
	2nd	Functions of management (planning, organising, staffing, directing and controlling etc.)
	3rd	Level of Management in an Organisation
	4th	Production management
8th	1st	Production management
	2nd	Inventory Management
	3rd	Inventory Management
	4th	Financial Management
9th	1st	Financial Management
	2nd	Marketing Management